

**SUSTAINABILITY**

**REPORT 2020**

**EKOHUNTERS**

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INSPIRING CHANGES

# Sustainability Report

Since its inception, Ekohunters has worked (considering capabilities and limitations) to prove its commitment and responsibility within the planet and society. With the emphasis set on achieving a more just, egalitarian, and sustainable model.

Based on these values, Ekohunters is aligned with the 2030 agenda of the United Nations, in addition to proposing and assuming the values and principles of circular economy and eco-design as critical instruments to transform the current economic and production model, thus laying the foundations for a socio-economic and environmental system based on sustainability.

In short, we try to inspire a model that does not leave aside people and the planet in favor of growth and profit without conscience, at any price.



## Business Vision

- Transparency in management
- Principle of corporate participation ! 1 Worker = One Vote
- Principle of contractual and wage equality
- Constant principle of improving working conditions

## Our objectives

- Fight against climate change.
- Fight against poverty
- Sustainable Development
- Eco-design and circular economy

**WE ARE**  
**124**  
**ECODESIGNERS**

**PRESENTS IN**  
**27**  
**COUNTRIES**

**COMERCIALIZA**  
**6.300**  
**PRODUCTS REF.**

# Sustainability Report

## External Footprint: Logistics

Ekohunters operates worldwide and, as a result, needs to mitigate the environmental impact produced. Our business activity must and is intrinsically associated with our commitment to inspire change. We must minimize our carbon footprint and seek to reduce unnecessary resource consumption as much as possible.



During 2020, due to the logistics operations carried out around the world, we have traveled **40,471 kilometers**. Of which, 36,025 kilometers have been air transport, plus another 4,446 kilometers of road transport.



**Tons of CO2 are emitted into the atmosphere.**

- Air transport **5,403 Kg** of CO2 equivalent
- Road transport **1,120,39 Kg** of CO2 equivalent



## Internal Footprint

Given the unique situation experienced during this 2020 due to the Covid19 pandemic, in Ekohunters we have not been oblivious to this challenging situation, and assuming our responsibility in this regard, we decided to minimize the risks of contagion by eliminating the office and adopting teleworking as the most appropriate formula to safeguard our welfare and that of all.

This, together with confinement situations, made our internal footprint reduce to minimums. However, we have also considered the footprint emitted from our homes in our work performance to control, compensate, and try to reduce the impact.

- Electricity: **506,36 Kg de Co2 Equivalent.**



## Our Commitment

**Reduce** our CO2 footprint by trying to make our development and consumption as carbon neutral as possible.

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We offset our carbon footprint, i.e., the impact of our activities on the planet, through various initiatives aimed at restoring ecosystems and ensuring the sustainability of the earth, its resources, and its inhabitants' future.

This commitment is the result of assuming our internal footprint as well as that produced by our customers. This responsibility is one of our central values and one of the company's fundamental objectives: To raise awareness and act in the search for a more sustainable economic, social and environmental development.

These commitments are materialized through the collaboration achieved with "CeroCO2" and "One Tree Planted" as strategic partners in this critical task.



Plataforma de compensación de emisiones  
CeroCO<sub>2</sub>

## Compensation of Internal Emissions

### [Amazon Conservation in Madre de Dios, Peru - Deforestation avoided.](#)

The Peruvian Amazon is at significant risk of deforestation, especially after constructing the transoceanic highway through the jungle. Current resources are insufficient to adequately control the Amazon rainforest and protect it from farmers, ranchers, and illegal loggers who invade it attracted by the high value and easy access of its forest species.

The Madre de Dios REDD Conservation Project in the Amazon will drastically reduce this deforestation by increasing forest surveillance and promoting the generation of benefits in the forest for local communities.



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## Socio-economic and environmental impact of the project.

- The Madre de Dios REDD Conservation Project in the Amazon will drastically reduce this deforestation, increase forest surveillance and promote the generation of benefits in the forest for local communities.
- The forest where the project is located is significant in terms of biodiversity conservation as it is home to four endangered tree species and eleven animal species.
- From a social perspective, the project contributes to the sustainable development of rural producers and indigenous communities (Yine and Mashco Piro Tribes) living in the area by financing ecological production projects.
- The project has been doubly validated by two of the most prestigious standards of the Voluntary Carbon Market (VCM):

<https://ceroco2.org/soluciones-ceroco2/compensacion-co2/proyectos-compensacion-ceroco2/conservacion-de-la-amazonia-en-madre-de-dios-en-peru>



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## 1 TREE PLANTED FOR EVERY PRODUCT SOLD

Our collaboration with the "One tree planted" project responds to our commitment to the restoration and safeguarding of ecosystems by trying to trap the CO2 emitted by our annual activity.

Ekohunters, together with "One tree planted," has already reforested during these years of collaboration in four continents. This time, we have chosen to put our efforts into reforestation in Europe and specifically in a local territory, **the Biosphere Reserve of Urdaibai**.

We are particularly pleased with this reforestation project because it is being carried out in our country, very close to home, and it means acting locally for the first time.



As an environmental charity, One Tree Planted makes it easier for individuals and businesses to give back to the environment, create a healthier climate, protect biodiversity, and support reforestation efforts worldwide - all by planting trees!

Since 2014, we have more than doubled the number of trees planted year after year. Today, we work with incredible reforestation partners in North America, South America, Asia, Africa, and Europe who help us plant trees to restore forests after fires and floods, create jobs, build communities and protect biodiversity habitat.



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## SPAIN

Once again, this year, we are trying to restore and maintain our natural wealth to the best of our ability. This 2020 we have opted for a local project, bringing our commitment and responsibility closer to our community.

This reforestation will serve to rebuild the forests of Undabaso. This area is located in the municipality of Muxika, in the province of Bizkaia, in the Basque Country. The area is included in the Urdaibai Biosphere Reserve.



## Associated Benefits

The Lurgaiia Foundation, through the Quercus program, aims to recover part of the lost forests and, therefore, their value for biodiversity, as well as the goods and services they provide to society.

Besides, this project aims to improve the habitat of endangered species, improve the water cycle, reduce soil erosion and soil loss, improve water bodies' ecological status, eliminate invasive species, and maintain and fixation of CO<sub>2</sub> in the long term.



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